Yocheved Baker

UX/UI DESIGNER

321yochi@gmail.com

054-739-6365

www.yoshdesign.online

SUMMARY

UX/UI designer with an eye for detail and a passion for the beauty in my surroundings, I dedicate myself to creating enjoyable and pleasing user experiences. I have always felt connected to design, technology, and psychology. Pairing that with my problem-solving abilities and enthusiasm for helping others makes UX/UI the perfect match.

EDUCATION

Designlab, UX Academy, UX/UI Designer Certification — **2022 - 2023**

Ariel University, Associate Degree in New Media — 2020 **-** 2021

WORK EXPERIENCE

Art assistant – Noa Attias Art Studio — 2024 - 2025

- Assembled and prepared intricate papercut artworks with millimeter precision.
- Used Adobe Illustrator to edit text and prepare designs for production.
- Managed emails and order details to track tasks, deadlines, and workflow.
- Organized a system to streamline workflow and order management.
- Oversaw order timelines to ensure timely completion and delivery.
- Carefully curated and packaged orders to create a visually appealing and memorable customer experience.

Employment Support Specialist, National Service - Nefesh B'Nefesh — 2017 - 2018

- Produced, edited, and managed 3,400 job postings
- Communicated with job seekers daily regarding position inquiries
- Responsible for marketing across multiple social media channels
- Ensured quality and efficacy of postings with numerous company stakeholders
- Edited all position descriptions for legal compliance and content formatting

IT Support Specialist, National Service - Nefesh B'Nefesh — 2016 - 2017

- Responsible for troubleshooting and resolving hardware and software issues for 100 employees
- Collaborated with IT team to efficiently resolve tickets
- Implemented setup and configuration of computer systems and printers
- Managed and maintained travel equipment distribution to employees
- Documented IT processes and procedures in order to assist staff

Front Desk/Admin Support, National Service - Nefesh B'Nefesh — 2016 - 2018

- Utilized empathic listening and emotional intelligence to establish positive experiences with clients and staff
- De-escalated high-stress situations with clients, demonstrating effective communication and problem-solving skills to ensure satisfaction
- Provided customer support for 500+ clients
- Coordinated and implemented internal and external events

SKILLS

Visual design
User interviews
Wireframing
Rapid prototyping
Usability testing
User personas
User flows
Affinity mapping
Card sorting
Information architecture
Responsive & mobile design
Writing
Photography

TOOLS

Figma
Webflow
Illustrator
Photoshop
InDesign
Office
CRM
LinkedIn

LANGUAGES

English (fluent)
Hebrew (fluent)